This book is focused on an overview of Türkiye's increased engagement with Africa, particularly West Africa in recent years. It analyses this relationship by applying some concepts like soft power - the influences of its instruments - in international politics. Shortly, it examines this engagement, focusing on Türkiye-Africa relations, especially since 'The 1998 Opening Action Plan' relative to the enhancement of cooperation in the political, economic, and cultural fields.

The book tries to answer the main questions of why Türkiye has so much engagement and a very fast opening toward Africa, especially in West Africa, and how the interaction is conducted. The book focuses on the cases Türkiye and Senegal, Ivory Coast, Niger, and Guinea-Bissau, examining the cooperation between Türkiye and these countries. It explores the aspects and interests of this cooperation through three variables: Political and diplomatic issues, economic and trade issues, and cultural issues all centered on three major theoretical frameworks(public diplomacy, economic diplomacy, and cultural diplomacy).

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